



Soils, Where food begins

"House of Love, Grow Own Vegetables" Project And the "This Way Works, People Love each other" project.

According to the royal idea of Her Royal Highness Princess Maha Chakri Sirindhorn

This project is about planting vegetables and fruit by humming down the principles of Sufficiency Economy Philosophy. Its aim is to attract the community to think about growing vegetables for self-consumption, Promoting the cultivation of native vegetables that are perfectly safe, hygienic and delicious. This project is fairly easy to manage and it would help reduce the household expenditure.



Enjoy the Thai Fabric Project

According to the royal idea of Her Royal Highness Princess Sirivannavari Nariratana Rajakanya.

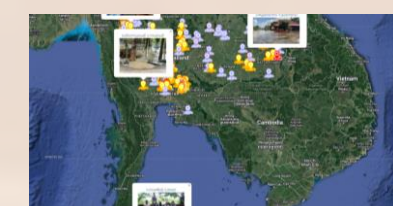
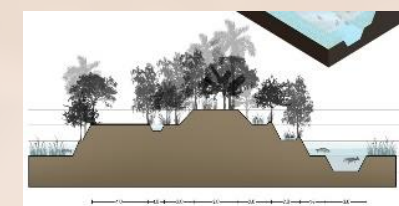
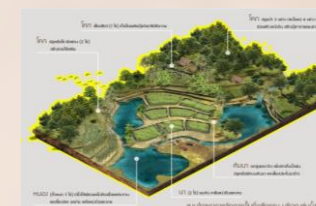


It is a project that covers the entire textile production process from 'Up-stream phase' planting cotton, planting mulberry & silkworm cultivation and planting plants for their natural color. "Middle-stream phase" the gathering of dressmaking and "Down-stream phase" the invitation of new designers as well as Thai cloth experts to together create learning opportunities for betterment of work and the diversification of cloth. As a result of making Thai fabric match with customer needs, making it enjoyable, expanding market opportunity and standing ready to go aboard.

Sufficiency Economy Development Zones (SEDZ) by Bio-Circular-Green Economy (BCG model)



The purpose of SEDZ is to eradicate poverty and develop people at all ages in a sustainable way that conforms with government's policy. The project is driven by having the Bio-Circular-Green Economy model in merge with the Sufficiency Economy Philosophy as the principle and using the power of integration between Government, Private sector and People to be a real force for making positive change.



Land Development Model for Better Quality Life according to New Theory, applying to Khok Nong Na



Here is His Majesty's painting of Khok Nong Na, "kindness and hope" which the picture contains 3 model :

- His Majesty provided a message stating: "Khok Nong Na, kindness and hope": "Job complete concretely, Delighted and joyful feeling".
- His Majesty provided a message stating: "Khok Nong Na with happiness": "We are farmers together"
- His Majesty provided a message stating: "We love nature, we create agriculture in Khok Nong Na for plentifully and happiness of both body and mind: Happy Farmers"

Philosophy of Sufficiency Economy



3 5 7 Mechanism

3 levels - community, province and nation

5 mechanism - Networking, Integrate Plan and Strategy, Monitoring and Support and Evaluation, Knowledge Management and Public Relations

7 members network - Government, Academic, Religions, People, Private, Civil Society and PR Agency

Principle: BAWON BAROM KHROB

It's the Principle of collaboration between Government, Religious and People.

BAWON - Household, Temple, Government

BAROM - Household, Government, Mosque

KHROB - Church, Government, Household

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